



**FOR IMMEDIATE RELEASE**

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## **Nevada Health Link Broker/Agents Awardees Announced for Plan Year 2025, Enhancing Free Available Assistance**

*Award funds support marketing and outreach initiatives  
to amplify and expand open enrollment efforts through NevadaHealthLink.com*

**CARSON CITY, Nev.** – [Nevada Health Link](https://nevadahealthlink.com) has announced eight licensed brokers/agents who were selected for the **Plan Year 2025 Broker Award Program**. The Broker Award Program is an annual program where Nevada Health Link awards funding to a select group of brokers who propose innovative approaches to amplify marketing, outreach, and operational expenses related to storefront locations during the upcoming Open Enrollment Period that will run from November 1, 2024, through January 15, 2025. Applicants submit a robust proposal and are evaluated by Nevada Health Link staff as part of the selection process.

In tandem with brokers/agents, Nevada Health Link also offers free enrollment assistance from seven navigator/assister entities who are primarily responsible for outreach, education and enrollment for Nevada’s uninsured and underinsured populations and are able to present the various options that are available to them on NevadaHealthLink.com. Navigators/assisters are also able to answer enrollment questions, give unbiased explanations of the affordable health insurance plans that Nevada Health Link offers, and provide enrollment assistance. While navigator/assister organizations are licensed, they are not employed by private insurance brokers and have no direct affiliation with insurance carriers.

“We are thrilled to celebrate the exceptional dedication and expertise of the selected brokers through our annual Broker Award Program,” said Russell Cook, executive director of Nevada Health Link. “Both our Broker Award Program and our Navigator entities play vital roles in ensuring all Nevadans have access to affordable, high-quality health coverage, and we are incredibly appreciative of their hard work in reaching these populations.”

### **The selected Plan Year 2025 Broker/Agent awardees include:**

- Aware Benefits: Aaron Ware - Reno, NV
- Golden Years Solutions: Reisa Nolte - Elko, NV
- MG Insurance Agency: Marine Ghykasian - Las Vegas, NV
- Nevada Silver Life & Health: Gina Aguerre & John Collier - Reno, NV
- Prestige Benefits: Bo Shih - Las Vegas, NV
- ProtectHealth: Brian Douglas - Las Vegas, NV
- Superior Benefits: Jennifer Lorenz - Las Vegas, NV & Mesquite, NV
- Trygg Huset Group: Beth Walker - Boulder City, NV



**Current Navigator entities include:**

- Access to Healthcare Network
- Asian Community Development Council (ACDC)
- Asian Community Resource Center (ACRC)
- Dignity Health St. Rose Dominican Hospital
- Nevada Health Centers
- R.E.A.C.H.
- The Center

Both the Broker/Agent program and Navigator/Assister program are instrumental in reaching uninsured Nevadans, providing education and **free** in-person or over-the-phone assistance to those seeking to purchase affordable, qualified health plans. Nevada Health Link also offers free assistance in over 130 languages emphasizing the goal of making enrolling in a plan as easy and convenient as possible for every Nevadan.

“Our agency is deeply honored to receive the Plan Year 2025 Broker/Agent Award from Nevada Health Link,” said Reisa Nolte of Golden Years Solutions. “This recognition is a testament to the hard work and dedication of our team. We are committed to providing exceptional service and guidance to rural Nevadans, ensuring everyone has access to the best health insurance options available through NevadaHealthLink.com.”

Nevadans interested in utilizing a broker/agent or navigator/assister while going through the enrollment process can call and make an appointment with a certified professional at any time. Consumers who plan on shopping or re-enrolling in a plan on NevadaHealthLink.com are encouraged to start their research and planning process early. For more information about free enrollment assistance or to find a nearby enrollment location, call 1-800-547-2927 or visit [NevadaHealthLink.com](https://NevadaHealthLink.com).

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**ABOUT NEVADA HEALTH LINK**

[NevadaHealthLink.com](https://NevadaHealthLink.com) is Nevada’s online health insurance marketplace for qualified and affordable health plans. NevadaHealthLink.com is operated by the state agency, the Silver State Health Insurance Exchange, and is the only place where qualifying consumers can receive federal tax credits to help lower the costs of monthly premiums. The state-based marketplace offers over 160 different plan options across eight health insurance carriers. Nevada Health Link also partners with multiple dental carriers and offers vision plans through VSP. Nevada Health Link is ideal for those who do not qualify for Medicare or Medicaid and do not have employer-sponsored health insurance. Open Enrollment Period runs from November 1 through January 15. Outside of the Open Enrollment Period, Nevadans who have experienced a Qualifying Life Event (QLE) such as loss of insurance (including Medicaid determinations), getting married or divorced, moving or having a baby, can qualify for a Special Enrollment Period. For Nevadans who are not renewed for Medicaid benefits during the redetermination process, qualifying



accounts will automatically be transferred to Nevada Health Link. For more information, visit [NevadaHealthLink.com](https://NevadaHealthLink.com); subscribe to Nevada Health Link's [YouTube](#) channel; like us on [Facebook](#) or follow on [Twitter](#), [Instagram](#) and [TikTok](#). Nevada Health Link encourages consumers to use the free assistance of a licensed enrollment professional by calling 1-800-547-2927 or by visiting [NevadaHealthLink.com](https://NevadaHealthLink.com).

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