

# Silver State Health Insurance Exchange

Monthly Meeting of Nevada's  
On-Exchange Insurance Carriers

October 8, 2024



nevada  
**health link**

# Introductions - SSHIX

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# Agenda

- Six Month Look-Ahead
- Open Enrollment Metrics – October
- Plan Cert Update
- Policy Update
- Communications/Marketing Update
- October RCNI Submission
- Q&A

# Six Month Look-Ahead

## October, 2024

- 10/1: Window Shopping begins
- 10/1: URL links need to be live for window shopping
- 10/7 – 10/11: Limited data correction window – need state authorization
- 10/14: Call Center Closed
- 10/15: SSHIX Board Meeting @ 1:30 PM PST
- 10/17: Las Vegas Prep Rally @ Sunset Casino Sunset Ballroom 2:30pm-5:30pm
- 10/21 – 10/23: Passive Renewals Job
- 10/22: Reno Prep Rally @ Tamarack Junction Main Ballroom 10am-12pm
- 10/25: State Holiday – Nevada Day observed, Closed

## November, 2024

- 11/1: Open Enrollment Period begins
- 11/11: Federal Holiday Observed, Closed
- 11/28 – 11/29: Federal Holiday Observed, Closed

# Six Month Look-Ahead (cont'd)

## December, 2024

- Open Enrollment ongoing...
- 12/10 – 12/12: Schedule Passive Renewal
- 12/24 – 12/25: Holiday, Call Center and SSHIX Closed
- 12/31: Last day to submit enrollment with coverage starting 1/1/25

## January, 2025

- Open Enrollment ongoing
- 1/15: OEP ends at 11:59 PM
- All plan selections made in January will have a 2/1/25 effective date
- 1/20: MLK Jr. Day – Federal Holiday, Closed
- 1/21: Last day to enroll in a plan with a 2/1 effective date for consumers who submitted an application by 1/15
- 1/21-1/27: 1095As released/generated after OEP

## February, 2025

- Special Enrollment Period

## March, 2025

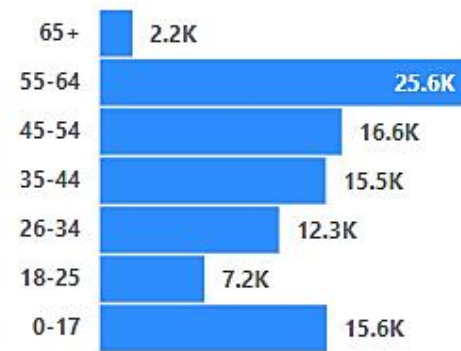
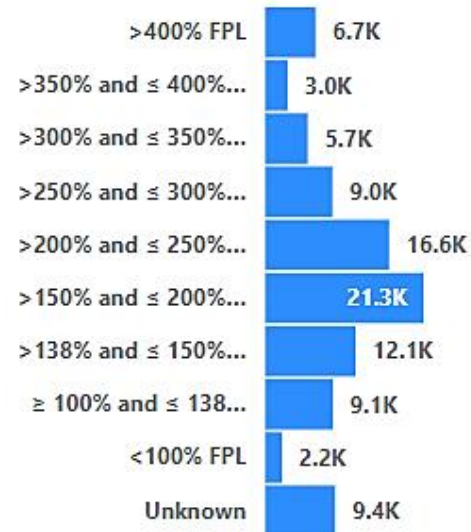
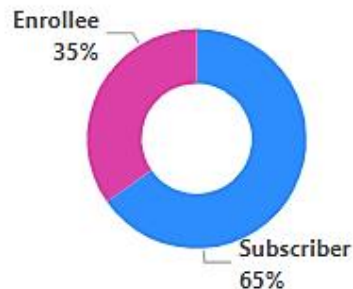
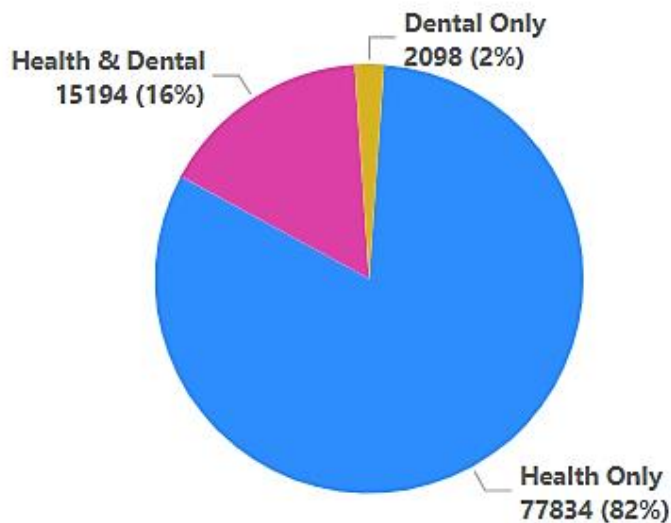
- Special Enrollment Period
- *Intent to Sell* and *Intent to EDI Test* forms due in late March

# October 2024 Enrollment Summary

## All Enrollees – All Counties



Total Enrollees\*  
**95,126**



\*Includes unique enrollees with a 2024 plan selection in Confirmed or Pending status as of 10/2/24. Consumers with Terminated policies have been removed from these counts.

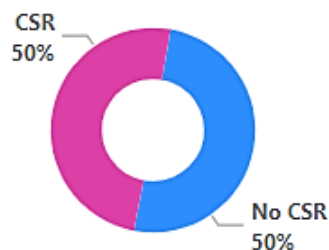
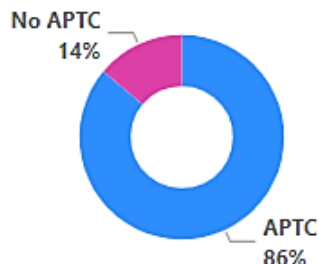
# October 2024 Enrollment Summary

## Health Enrollees – All Counties



**Total Enrollees\***  
**93,028**  
 Pending  
**719**

Confirmed - Passive  
**39,694**  
 Confirmed - Active  
**52,615**



Avg Premium Before APTC\*\*

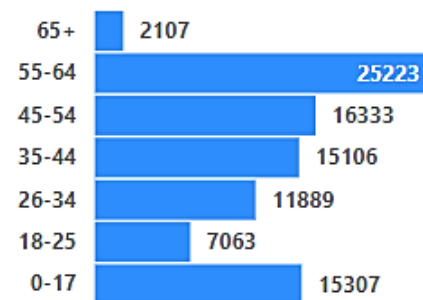
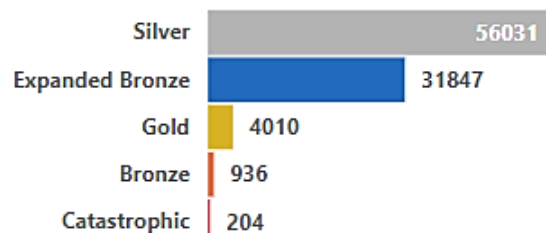
**\$523**

Avg Premium After APTC\*\*

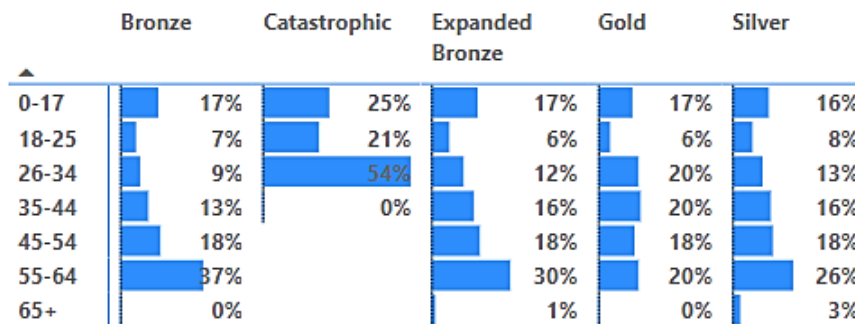
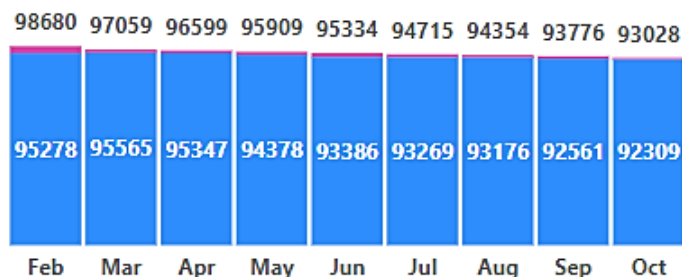
**\$152**

Avg APTC\*\*

**\$430**



● Confirmed ● Pending



\*Includes unique enrollees with a 2024 plan selection in Confirmed or Pending status as of 10/2/24. Consumers with Terminated policies have been removed from these counts;

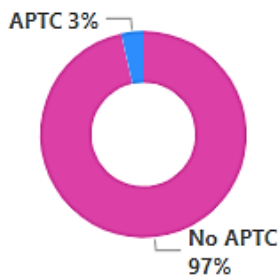
\*\*Average Premium values are monthly averages for all enrollees; Average APTC is the monthly average for enrollees with monthly APTC > \$0.

# October 2024 Enrollment Summary

## Dental Enrollees – All Counties



**Total Enrollees\***  
**17,292**  
 Pending  
**251**  
 Confirmed - Passive  
**9,021**  
 Confirmed - Active  
**8,020**



Avg Premium Before APTC\*\*

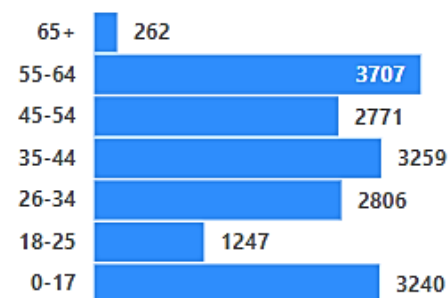
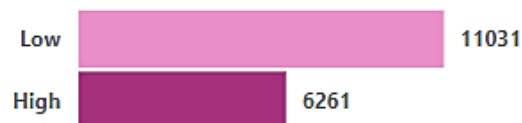
**\$22**

Avg Premium After APTC\*\*

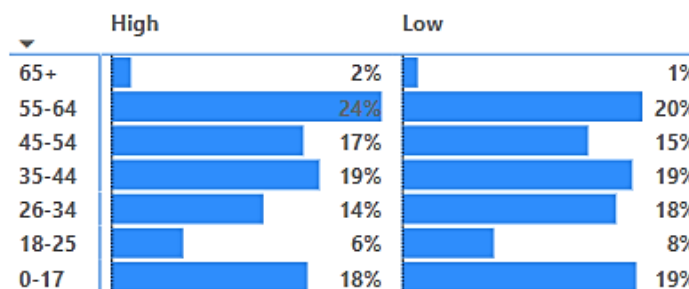
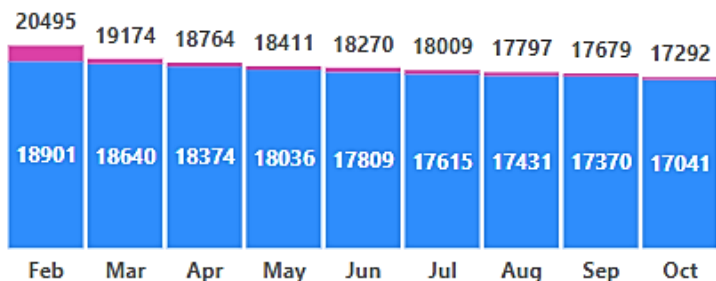
**\$21**

Avg APTC\*\*

**\$10**



● Confirmed ● Pending



\*Includes unique enrollees with a 2024 plan selection in Confirmed or Pending status as of 10/2/24. Consumers with Terminated policies have been removed from these counts;

\*\*Average Premium values are monthly averages for all enrollees; Average APTC is the monthly average for enrollees with monthly APTC > \$0.



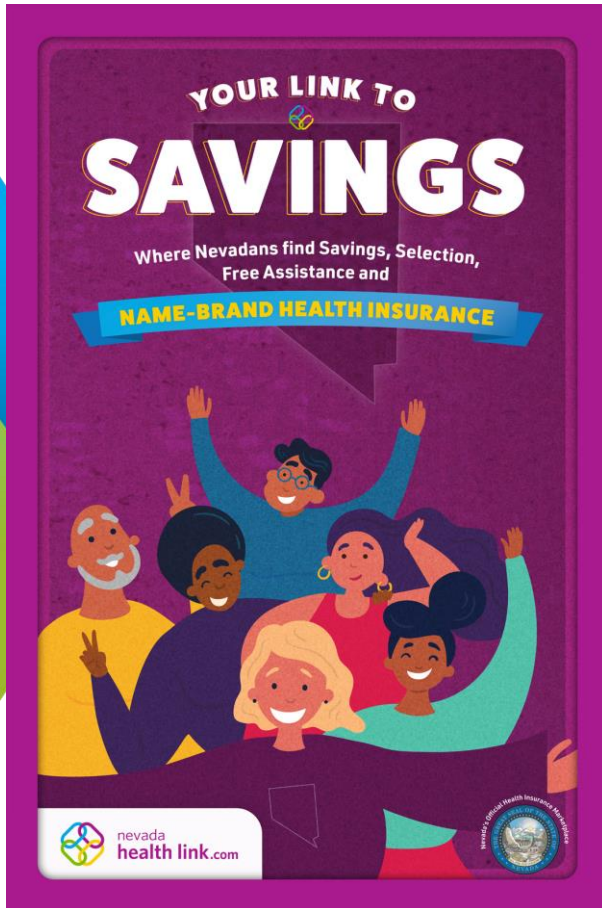
# Plan Certification

- All QHP and QDP plans have been marked as “Certified” in SERFF and on the SBE Nevada Health Link Platform.
- Window Shopping is now live. Window Shopping will be open from 10/1/24 through 10/31/24.
- The Open Enrollment Period for PY 25 is 11/1/24 through 1/15/25.
- Happy Plan Year 2025! Thank you everyone for the hard work and collaboration through this process this year.

# Policy Update

- HHS has released the 2026 NBPP Proposed Rule. SSHIX staff is currently in the process of analyzing this release. Preliminary updates should be available at the next Monthly Carrier Meeting in November.
- Assembly Bill 432 establishes a framework for Automatic Voter Registration (AVR) in Nevada. SSHIX was listed as a designated agency that is mandated to collect and securely transmit voter registration information. SSHIX is currently working closely with the Secretary of State's Office on the implementation of this new regulation. Updates will be forthcoming.
- Battle Born State Plans (BBSP's)
  - Currently in Step 2 of the RFP process
  - The deadline for Good Faith Bid Submissions and Opening date is set for 10/23/24
  - The Deadline for Technical Submissions and Opening date is set for 10/31/24.

# Advertising, Marketing & Outreach



- Leading with the core brand of Nevada Health Link, this campaign drives brand awareness and brand recognition by making “The Link” the central focus of the messaging and visual approach. With approachable and inviting language like “Your Link to Saving,” the campaign connects Nevadans to the Nevada Health Link brand in new ways.
- We aim to pay special attention to underserved communities – be that ethnic minorities, individuals living in Rural Nevada, etc.
- We will utilize a layered media approach.
- Traditional (TV) ad campaign, outdoor, print media, content media (social, paid social, vid/GIF) and digital media.
- Outreach, consumer education, and stakeholder involvement – Navigators/Brokers & Community Partners in a digital world.
- PR and the Media – press conference will take place on Nov. 1 in Las Vegas, NV.

# October RCNI Submission

- The next RCNI Submission Deadline is **Monday, October 20.**
- SSHIX has published a calendar of [2024 Monthly RCNI Submission Deadlines](#) to Nevada Health Link's [Carrier Resources Page](#)

Month	Submission Deadline	2025 RCNI	2024 RCNI	2023 RCNI
<b><u>January 2024</u></b>	Thursday, January 18		X	X
<b>February 2024</b>	Monday, February 19		X	X
<b>March 2024</b>	Thursday, March 21		X	X
<b>April 2024</b>	Thursday, April 18		X	
<b>May 2024</b>	Monday, May 20		X	
<b>June 2024</b>	Thursday, June 20		X	
<b>July 2024</b>	Thursday, July 18		X	
<b>August 2024</b>	Monday, August 19		X	
<b>September 2024</b>	Thursday, September 19		X	
<b>October 2024</b>	<b><u>Monday, October 21</u></b>		X	
<b>November 2024</b>	Thursday, November 21	X	X	
<b>December 2024</b>	Thursday, December 19	X	X	X

# Questions and Answers

Please submit questions re: EDI/Reconciliation or Carrier Connector to the SSHIX Recon Team at:

[reconsupport@exchange.nv.gov](mailto:reconsupport@exchange.nv.gov)

Please submit questions re: Plan Certification to Meagan Ranson, SSHIX Plan Certification Manager at:

[pmanagement@exchange.nv.gov](mailto:pmanagement@exchange.nv.gov)

Please submit Policy questions to Janel Davis at:

[j-davis@exchange.nv.gov](mailto:j-davis@exchange.nv.gov)