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**Over 17,815 Nevadans Enroll Through Nevada Health Link in First Month of Open Enrollment Period**

**CARSON CITY, Nev.** – Open Enrollment through [NevadaHealthLink.com](https://NevadaHealthLink.com) began on November 1, and Nevadans are taking action to secure their health coverage for the upcoming new year. In the first month, over 17,815 individuals have actively shopped for and enrolled in plans, demonstrating a strong start to this year’s enrollment period.

Among these enrollees, **7,270 are new to Nevada Health Link**, a 10% increase in the number of new enrollees compared to the same period last year. Additionally, **10,545 consumers actively re-enrolled** or updated their plans for 2025. In total, Nevada Health Link now provides coverage to over **95,000 Nevadans**.

“This year, we are seeing even more Nevadans making their health a priority by taking action to get enrolled in a health or dental plan,” said Russell Cook, executive director of Nevada Health Link. “We’re encouraged by the number of enrollees taking advantage of the affordable, comprehensive coverage available through NevadaHealthLink.com. With our expanded network of licensed enrollment professionals and our continued focus on customer satisfaction, we’re making it easier than ever for individuals and families to navigate their health insurance options and secure the coverage that best fits their needs.”

Nevada Health Link remains the **only marketplace in the state offering financial assistance and tax credits** to lower monthly premiums, making comprehensive health coverage more accessible and affordable. Currently, **85% of enrollees utilize subsidies**, significantly reducing their monthly premium.

Nevada Health Link offers **free local enrollment assistance** through a statewide network of licensed professionals. These experts guide individuals and families in comparing plans, identifying savings, and selecting coverage tailored to their budgets and health needs. Assistance is available in multiple languages, both in-person and over the phone. Call center performance has been exceptional this year, with a **94% customer satisfaction rate** and efficient service.

To find out if you are eligible and to learn more, visit [NevadaHealthLink.com](https://NevadaHealthLink.com) or call 1-800-547-2927. The call center is open Monday through Friday between 9 a.m. and 6 p.m. and Saturdays from 9 a.m. to 2 p.m. during open enrollment (excluding holidays). NevadaHealthLink.com also offers a user-friendly 'chat' feature, connecting Nevadans directly to knowledgeable representatives from its call center.



Nevada Health Link is ideal for:

- Individuals who do not qualify for Medicare (65+) or Medicaid benefits
- Those without employer-sponsored health insurance, including independent contractors and gig workers
- Those whose employer-sponsored coverage exceeds 9.1% of their household income for themselves or their family
- Nevadans seeking affordable, high-quality coverage with comprehensive benefits

Plan Year 2025 Open Enrollment Period runs through January 15, 2025. Anyone who enrolls between November 1 and 11:59 p.m. on December 31, 2024, will have health insurance coverage effective January 1, 2025. For those who enroll between January 1 and January 15, coverage will begin February 1, 2025.

To learn more about Nevada Health Link and to begin the Plan Year 2025 open enrollment process, visit [NevadaHealthLink.com](https://NevadaHealthLink.com) or call 1-800-547-2927.

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#### **ABOUT NEVADA HEALTH LINK**

[NevadaHealthLink.com](https://NevadaHealthLink.com) is Nevada's online health insurance marketplace for qualified and affordable health plans. NevadaHealthLink.com is operated by the state agency, the Silver State Health Insurance Exchange, and is the only place where qualifying consumers can receive federal tax credits to help lower the costs of monthly premiums. The state-based marketplace offers over 140 different plan options across eight health insurance carriers. Nevada Health Link also partners with multiple dental carriers and offers vision plans through VSP. Nevada Health Link is ideal for those who do not qualify for Medicare or Medicaid and do not have employer-sponsored health insurance. Open Enrollment Period runs from November 1 through January 15. Outside of the Open Enrollment Period, Nevadans who have experienced a Qualifying Life Event (QLE) such as loss of insurance, getting married or divorced, moving or having a baby, can qualify for a Special Enrollment Period. For Nevadans who are not renewed for Medicaid benefits during the redetermination process, qualifying accounts will automatically be transferred to Nevada Health Link. For more information, visit [NevadaHealthLink.com](https://NevadaHealthLink.com); subscribe to Nevada Health Link's [YouTube](#) channel; like us on [Facebook](#) or follow on [Twitter](#), [Instagram](#) and [TikTok](#). Nevada Health Link encourages consumers to use the free assistance of a licensed enrollment professional by calling 1-800-547-2927 or by visiting [NevadaHealthLink.com](https://NevadaHealthLink.com).

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