



Silver State Health Insurance Exchange

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APPENDIX C – SCORING MATRIX

The following sections in the required grant narrative will be scored as indicated:

1. ORGANIZATION OVERVIEW (20%)

- Organization's mission goals, outreach, education, and enrollment not defined, no strategic plan. 0-1
- Organization's mission goals are defined, outreach, education, and enrollment is not addressed. 2-3
- Organization's mission goals and outreach, education, and enrollment are defined, and effective, strategic plan is included, virtual outreach education, and enrollment and marketing is highlighted; rural areas are impacted. 4-5

2. SERVICES TO BE PROVIDED (30%)

- Services and/or methods of delivery unclear 0-1
- Services clear; methods of delivery not adequately addressed, willing to drive past 55 miles radius from agency sites for outreach, education and or enrollment. 2-3
- Services and methods clear, willing to drive over 55 miles radius from agency site impact on uninsured including the rural areas of the State effectively addressed 4-5

3. COMMUNITY FOCUS (20%)

- Community, community partners, and previous experience in the community not defined 0-1
- Community and community partners defined, previous experience in the community defined other programs for minorities, underserved, and/or uninsured populations in place. 2-3
- Community and community partners well defined, previous experience defined and effective, other programs for minorities, underserved, and/or uninsured populations in place. Have dedicated personnel for each grant. Already have cultural and linguistically appropriate services/delivery. 4-5

4. POPULATION TO BE SERVED (10%)

- Unclear, minimal, or inappropriate target population 0-1
- Target population clear and appropriate partners and resources listed 2-3
- Target population clear and appropriate, and effective methods in place to identify special populations, partners, and resources listed; willing to drive past 55-mile radius of their agency. 4-5

5. STAFF AND FISCAL CONTROLS (20%)

- Capacity of organization and staff to accomplish goals not established 0-1
- Organization, staff able to accomplish goals but fiscal controls not adequate, not all items in this section addressed. 2-3
- Organization, staff able to accomplish goals and effective fiscal controls established, addressed, and submitted all documents requested in this section A-D 4-5

Proposals will be evaluated using the Weighted Scores method. Each criterion has a maximum number of points and weight assigned to it. Based upon how well the applicant's proposal addresses each criterion, the evaluator assigns a score of 0 – 5 and then multiplies the points by the designated weight to get the total weighted points for the item. **For example:**

Criteria (1)	0 – 5 Score (2)	Weight (3)	Weighted Score (2 x 3)
Organizational Overview	3	20%	1.4
Services to be provided	3	30%	2.4
Community Focus	3	20%	1
Population to be Served	3	10%	0.9
Staff and Fiscal Controls	3	20%	0.6
Total Weighted Points	15	100	6.3

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Request for Navigator/ IPA Entity Applications July 1, 2025, to June 30, 2027