Silver State Health Insurance Exchange Advisory Board Meeting

Exchange Enrollment Dashboard

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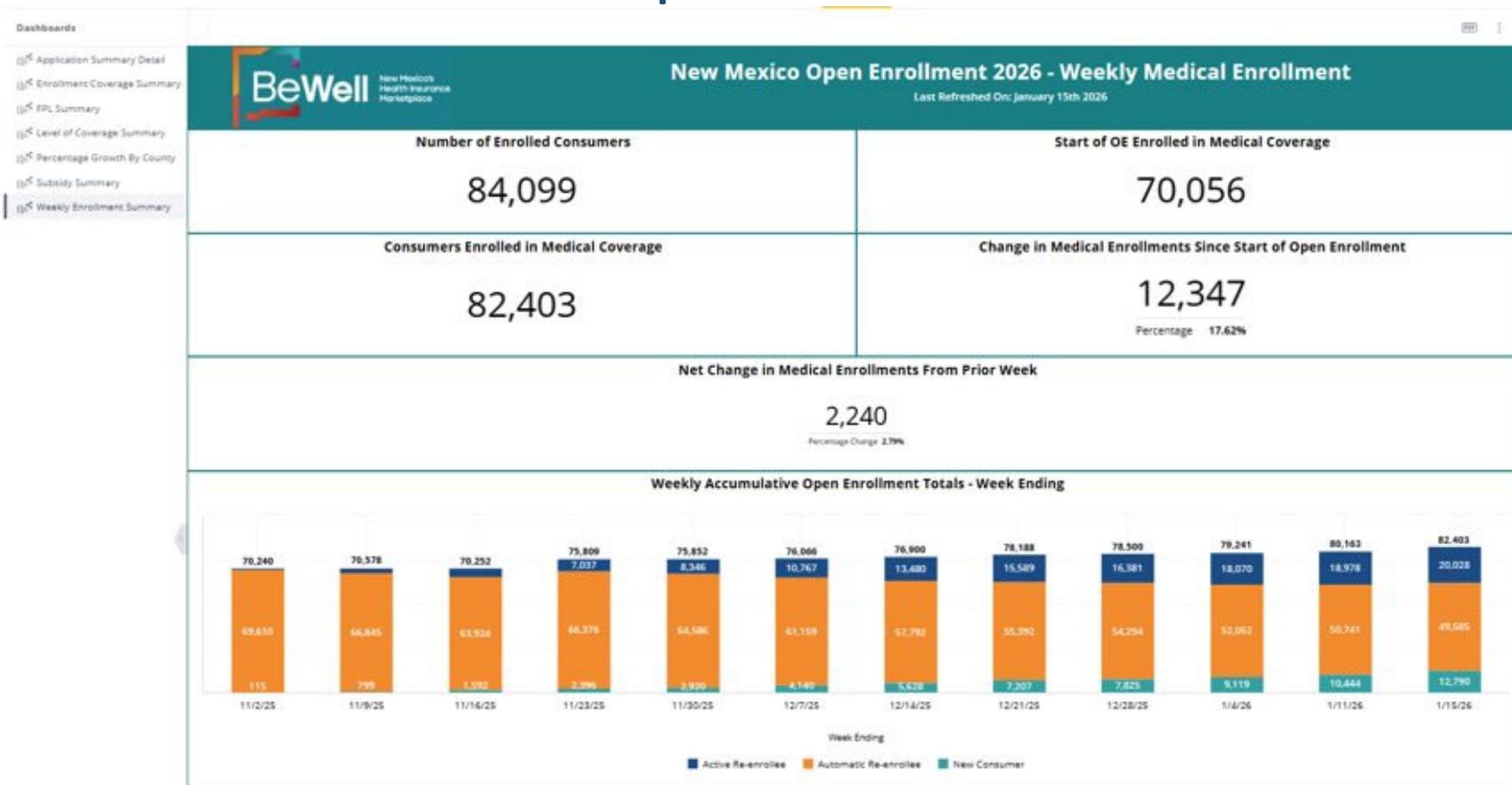
nevadahealthlink.com

What is an Exchange Enrollment Dashboard?

- A public-facing interactive data visualization report that can display aggregated metrics such as:
    - The number of exchange enrollees & enrollee status (pending vs effectuated)
    - The number of applications submitted
    - Average Premium and APTC amounts
    - Enrollees by plan type (health vs dental) and metal year
    - Federal poverty level bands, age bands, & other attributes
- All metrics can be tracked and compared over time (monthly?) and location (county or service area)
- **End goal:** Increase transparency for all stakeholders in an easily digestible format and minimize data requests
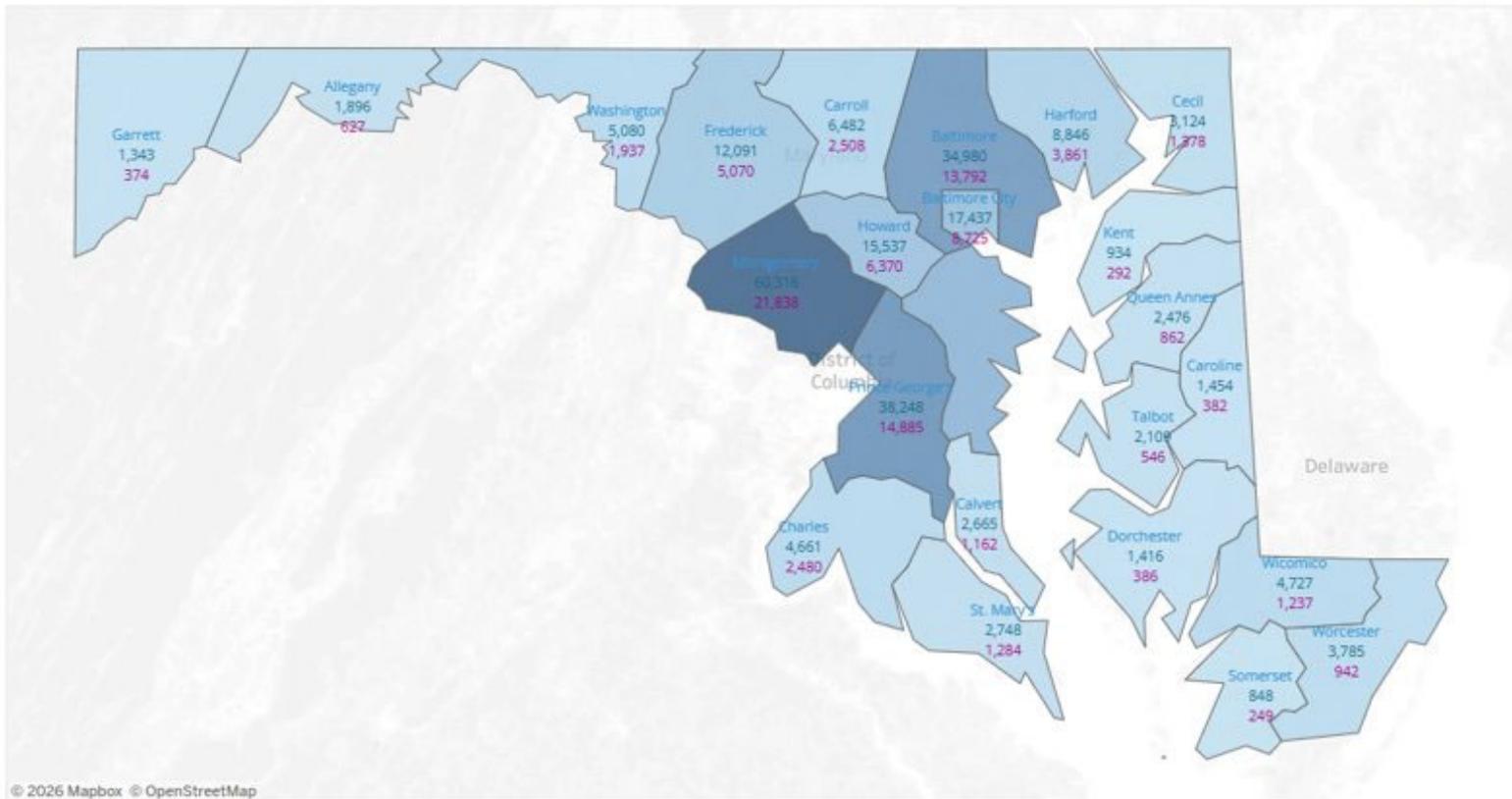
SBE Example: New Mexico

Source: https://bewellnm.com/transparency/dashboards/

SBE Example: Maryland

Click on the County to view its Enrollment Count

Choose a view
County

County	Enrollment	
Garrett	1,343	374
Allegany	1,896	622
Washington	5,080	1,937
Frederick	12,091	5,070
Carroll	6,482	2,508
Baltimore	34,980	13,792
Harford	8,846	3,861
Cecil	3,124	1,378
Baltimore City	17,437	8,725
Howard	15,537	6,370
Kent	934	292
Montgomery	60,316	21,838
Queen Anne's	2,476	862
Prince George's	38,248	14,885
Caroline	1,454	382
Talbot	2,106	546
Calvert	2,665	1,162
Charles	4,661	2,480
Dorchester	1,416	386
Wicomico	4,727	1,237
St. Mary's	2,748	1,284
Worcester	3,785	942
Somerset	848	249

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Source: https://www.marylandhbe.com/news-resources/reports-data/analytics/

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How SSHIX Can Implement an Exchange Enrollment Dashboard

- Power BI (Microsoft's business intelligence & data visualization platform) is a great tool for this project and will allow us to:
  - Leverage existing SSHIX visualizations currently done in Power BI
  - Leverage existing NVHA tools & align with NVHA's Office of Analytics process
  - Utilize enrollment data snapshots (current SSHIX process)
  - Have full control of data, visualizations & refreshes
  - Align dashboard with CMS data submissions & end-of-OE press releases
  - Personal Identifiable Information (PII) can be excluded from source data files

- **Next steps:** Finalize which metrics & visualizations to display, create exchange-specific style guide, establish review process and refresh cadence (weekly during OE; monthly outside of OE)

- **Target Roll-Out Date:** April-May 2026

Thank you!

Comments & feedback are appreciated