



Broker Award Program Orientation

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Division of Consumer Health Services

May 11, 2026



Introductions

Meet some of the Silver State Health Insurance Exchange Team



Janel Davis

Exchange Executive
Officer



Katie Charleson

Communications
Officer



Rebecca Lomazzo

Broker Program Manager



Jonathan Lopez

Chief Financial Officer



Maybelline Arnett

Grants and Projects
Analyst



Eliane Fuentes

Audit Manager

Agenda



Today's Goal: Walk through the RFA process, expectations, and key deadlines to help you submit a complete application.

1 Vision and Mission

2 Application Process + Timelines

3 Notice of Award (NOA) announcement

4 Next Steps

5 Questions



Purpose

Why this program exists:

- Provide funding to support broker outreach and enrollment efforts through Nevada Health Link
- Increase access to coverage, especially in underserved & rural communities

What you'll get from today:

- Clear understanding of the RFA process
- Guidance on completing your application
- Opportunity to ask questions

Important:

- Submit all substantive questions by May 15, 2026
- Q&A will be posted by 5:00 p.m. on May 19, 2026



Key Takeaway: Review all documents carefully and submit a complete application. Incomplete submissions may not be considered.



Silver State Health Insurance Exchange

Nevada's official health insurance marketplace: NevadaHealthLink.com

Vision: Access to health insurance for all Nevadans.

Mission: Increase the number of insured Nevadans through a simplified, transparent marketplace

What this means for brokers:

- You are critical to reaching uninsured and underserved populations throughout NV
- This funding was created to support your outreach and enrollment efforts

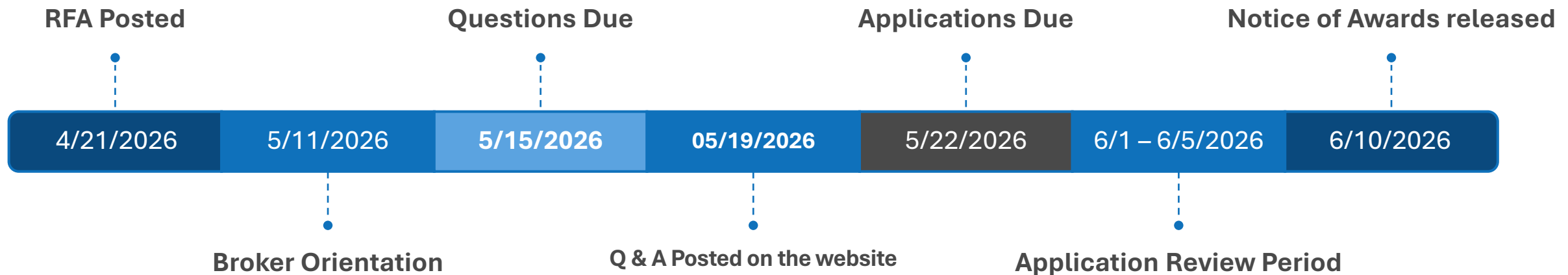


Key Takeaway: This program helps fund your work to expand coverage across Nevada.



Timeline

Broker Award Program key dates.





Application Review

The Request for Application for the broker award program can be found on NevadaHealthLink.com/sshix/grant-opportunities/.

Required Documents to Review:

- **[Fiscal Year 2027 Broker Award Program - Request For Application \(RFA\)](#)**
 - Overview, eligibility, requirements, and timeline
- **[APPENDIX A - Proposal Content](#)**
 - The application itself - complete all sections
- **[APPENDIX B - Budget Template Form \(Excel\)](#)**
 - Detailed budget template + cost justification
- **[APPENDIX C - Fiscal Management Checklist](#)**
 - Review and confirm your agency meets all fiscal requirements
- **[APPENDIX D - General Conditions and Assurances](#)**
 - Review, sign, and ensure compliance with State of Nevada Risk Management



Proposal Content (Application Tips)

Services to Be Provided

- What activities will you conduct?
- How will they increase enrollment?

Populations to be Served

- Who are you targeting?
- How will this funding help?

Fiscal Controls

- How will funds be tracked and managed?
- How will you ensure compliance?

Tips for Strong Applications:

- Be specific and measurable
- Clearly connect funding to outcomes
- Answer every question completely



Common Application Mistakes

Missing sections/incomplete application

Vague responses

Budget doesn't match proposal

Not answering or partially answering the actual question

Not submitting all the required documents by the deadline



Notice of Award (NOA)

What to expect:

June 10, 2026

- **Notice of Award Sent**
 - Delivered via email by end of day

June 19, 2026

- **Agreement Due**
 - Signed agreement must be returned by this date

Week of June 22nd

- **Fiscal Meeting Invitation** sent to review:
 - Request for Funds form
 - Required reimbursement documentation



Contact Us

Fiscal Questions

(NOAs, budgets, reporting, payments)



financenvhl@nvha.nv.gov

Program Questions

(Performance, deliverables, outreach, events)



rlomazzo@nvha.nv.gov



(775) 434-9112



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Thank you for your time!

Questions?

