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## March 11, 2026, BROKER AWARD PROGRAM ORIENTATION QUESTIONS & ANSWERS

### 1. Is the Nevada Health Link Preferred Broker logo still applicable for co-branding creatives for PY2027 grant reimbursement?

A new Nevada Health Link Preferred Broker logo will be used for Plan Year 2027. The updated logo is currently being developed and will be shared with awardees once finalized.

### 2. For awardees continuing from the prior award period, are there any new reporting requirements, performance metrics, or compliance updates for PY2027 that differ from PY2026?

All reporting requirements, performance expectations, compliance standards, and program updates for Fiscal Year 2027 are outlined in the Plan Year 2027 Request for Applications (RFA).

Applicants and awardees should review the RFA carefully to ensure compliance with all program requirements.

### 3. Can items such as pens, notepads, and similar promotional materials be co-branded for events and considered eligible for reimbursement using grant funds?

Promotional items such as pens, notepads, and similar swag materials are provided directly by Nevada Health Link.

If you would like to order specific co-branded promotional materials, all proofs must be reviewed and approved by Nevada Health Link prior to purchase and before being submitted for reimbursement.

