



NEVADA  
**HEALTH**  
AUTHORITY

# Public Workshop - RFA Applicant Webinar

Community-Based Organization  
Enrollment and Education  
Facilitator Grant Opportunity

**Division of Consumer Health Services**

May 12, 2026

# Agenda

**Purpose:** This webinar is an opportunity to ask questions, gain a better understanding of the application process, and walk through the Request for Application (RFA) requirements.

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**1 Introduction**

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**2 Grant Funding Opportunity Overview/Timeline**

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**3 EEF Role and Requirements**

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**4 Application Requirements**

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**5 Scoring Criteria/Next Steps**

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**6 Q&A**

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# New Grant Program Overview

In the 2025 Special Legislative Session, \$2 million was provided to the Nevada Health Authority (NVHA) to establish a grant program to support **community-based organizations (CBOs)** who provide **education and enrollment assistance** related to:

- Nevada Medicaid
- Nevada Health Link Marketplace
- Battle Born State Plans (BBSPs) – Nevada’s Public Option



# About Nevada Health Authority

Established July 1, 2025



## Mission

The Nevada Health Authority aims to provide affordable, reliable care to Nevadans by leveraging the state's buying power, streamlining services, and fostering innovation. We are guided by public service, fiscal responsibility, and accountable leadership.

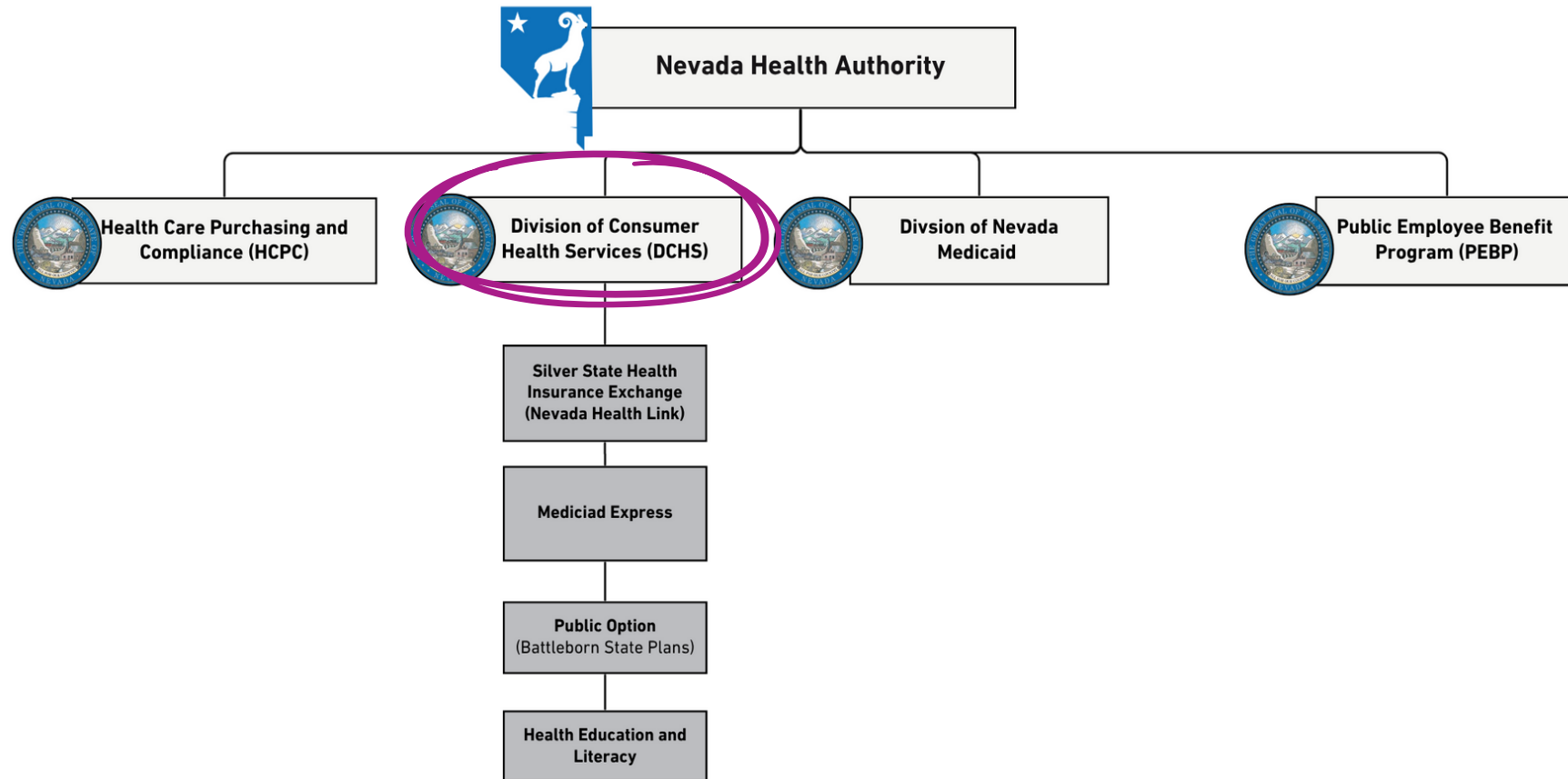
## Strategic Goals

- Improve key health indicators.
- Ensure sustainability of coverage programs.
- Expand the state's healthcare workforce.
- Deliver better value, coordination, and innovation in healthcare

## What Drives Our Work

- Efficiency: Streamlined operations through agency consolidation.
- Better Value: Unified authority for better deals and taxpayer value.
- Access & Quality: Improved health access and outcomes via unified leadership.
- Accountability: Commitment to transparency and data-driven results.
- Continuity: Ongoing services with enhanced resources.
- Stewardship: Responsible fiscal leadership for sustainable programs.

# Division of Consumer Health Services



# Nevada Health Link

NevadaHealthLink.com is Nevada's official health insurance marketplace.

## Qualified Health & Dental Plans

- Nevada Health Link partners with a network of private insurance carriers
- All plans are Affordable Care Act (ACA) Certified and cover the ten essential health benefits.

## Financial Assistance

- Federal subsidies available based on annual household income, family size and location.
- **THE ONLY** place Nevadans can get access to financial assistance

## Who is Eligible?

- Nevada Health Link is ideal for uninsured Nevadans (not covered by employer, Medicaid, or Medicare)

# Battle Born State Plans (BBSP)

Affordable, Statewide, High-Quality Coverage



**BATTLE  
BORN** STATE  
PLAN

**FOR A HEALTHY NEVADA**



## **Built-in savings**

BBSPs are required to meet premium reduction targets. This means more Nevadans may be able to find quality coverage at a lower cost, regardless of income.



## **Available statewide**

Offered in every Nevada service area, providing more plan options for rural communities.



## **Choice of Carriers**

Health Plan of Nevada, Anthem (Community Care), and SilverSummit offer BBSPs.



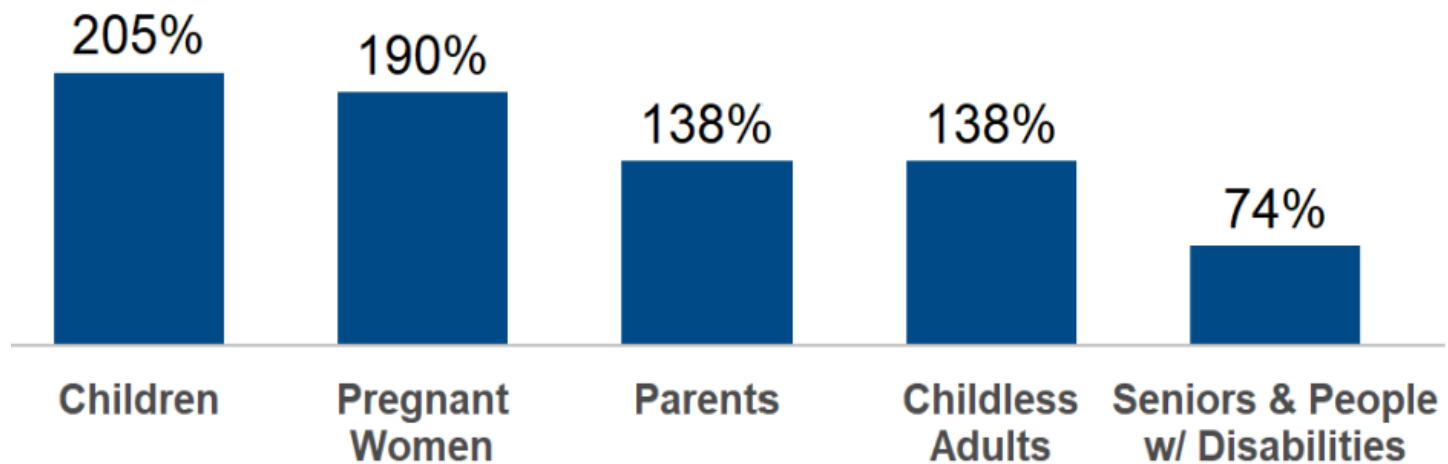
## **Easy to Find**

Look for the BBSP logo or use the Battle Born State Plans filter on [enroll.NevadaHealthLink.com](https://enroll.NevadaHealthLink.com).

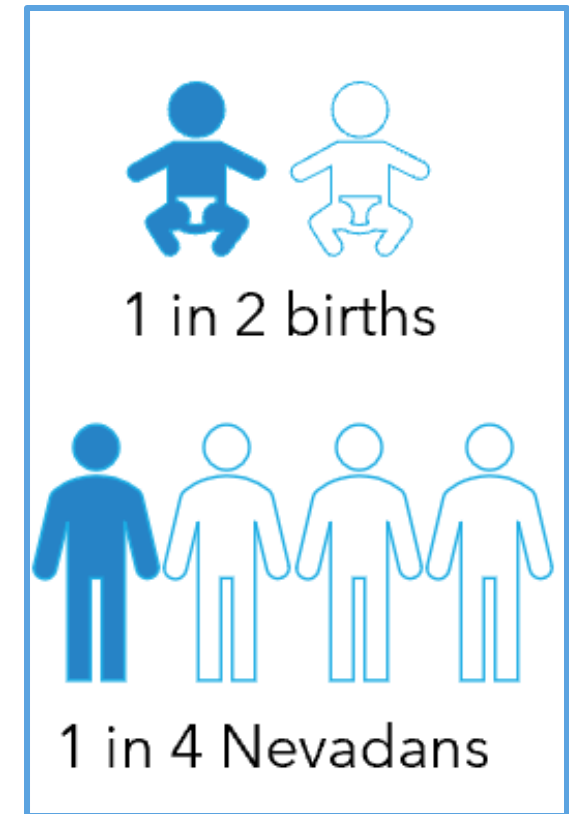


# Nevada Medicaid: Who is Covered?

Nevada Medicaid is a health insurance program that covers roughly 800,000 Nevadans. Coverage is no cost to enrollees and is funded with state dollars that are matched by federal funds.



\*100% of Federal Poverty Level (FPL): \$25.820 for a family of three: \$15.060 for an individual





# Funding Opportunity – Request for Applications

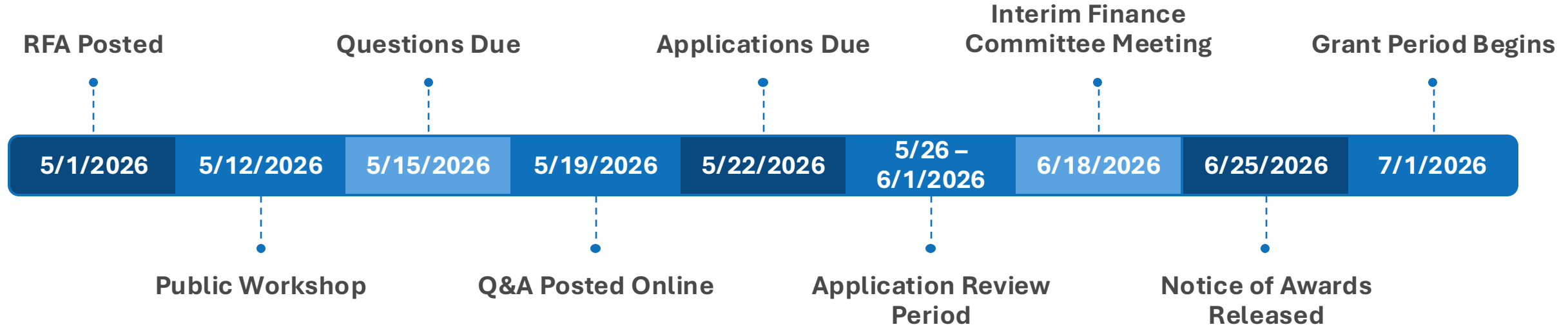
**Purpose:** To increase exchange enrollment facilitator (EEF) positions within community-based organizations to provide education and enrollment assistance related to Nevada Medicaid and Nevada Health Link, including the state’s Public Option, known as Battle Born State Plans (BBSPs).

- **Funding Available:** \$2 Million
- **Funding /Project Period:** July 1, 2026 – June 30, 2027
- **Applications Due:** May 22, 2026

**Note:** *Final approval and distribution of awards will be determined by the Nevada Legislature, based on NVHA evaluation and scoring of submitted applications.*

# Timeline

RFA key dates.



**Note:** All deadlines are firm. Late submissions will not be considered.

# What is an EEF? (NRS 695J.050)

- Exchange Enrollment Facilitators (EEFs) or navigators help individuals:
  - **Understand available health coverage options**
  - **Complete applications and enroll in coverage**
  - **Compare Medicaid, Public Option, and Marketplace plans**
  - **Make informed decisions about their health insurance**
- Special emphasis is placed on supporting:
  - **Uninsured and underinsured individuals**
  - **Hard-to-reach and underserved communities**

# Desired Outcomes

## Increase EEFs/Navigators within Nevada Community-Based Organizations to:

- Provide ongoing assistance to enroll and maintain Medicaid coverage or Nevada Health Link coverage
- Improve understanding and compliance with new community engagement/work requirements
- Increase enrollment and continuous coverage
- Reduce coverage losses due to procedural issues
- Strengthen consumer navigation and health insurance literacy
- Expand access to in-person, culturally appropriate support

# EEF Prohibited Activities (NRS 695J.210)

- Cannot hold insurance-related licenses (producer, consultant, broker)
- Cannot sell, solicit, or negotiate insurance
- Cannot receive compensation from insurers/consumers tied to enrollments
- Cannot have financial or employment relationships with insurance industry entities (producers, brokers, consultants, insurers)

# EEF Licensure/Certification Requirements

Personnel hired to perform education and enrollment assistance must complete state licensure and certification requirements. ([NRS Chapter 695J](#) and [NAC Chapter 695J](#))

## Nevada Division of Insurance Licensure

1. Complete 20 hours of required pre-licensing education offered by A.D. Banker.
2. Complete the pre-licensing required in-person examination (Pearson VUE)
3. Complete EEF licensure application and pay application fee.
4. Complete background check fingerprints.

Visit [Nevada Division of Insurance](#) or email [nevada.licensing@doi.nv.gov](mailto:nevada.licensing@doi.nv.gov) for more information on EEF licensure requirements.

## Nevada Health Link Certification

- After receiving EEF license, complete NVHL certification training.
- Contact [navigatorsupport@nvha.nv.gov](mailto:navigatorsupport@nvha.nv.gov) for more information.

# Grant Funding – Allowable Use of Funds

All costs must be associated with Nevada Medicaid and Nevada Health Link/Public Option enrollment and education activities.

## Allowable Cost Categories

- EEF Personnel
- Fringe
- Travel (In-State)
- Supplies
- Indirect (10%)
- Other (Licensure and training fees)

## Examples

- Costs associated with Exchange Enrollment Facilitator (EEF) salaries, supplies, in-state travel
- Nevada Division of Insurance licensure and exam fees.
- Costs associated with enrollment and education activities

## Key Restrictions

- No pre-award costs
- Out-of-state travel
- Costs not directly related to enrollment and education activities
- Compensation that is higher than normal rate of similar position
- 10% Indirect Cap

# Who can apply for grant funding?

## Nevada community-based organizations

- Non-profit, governmental and for-profit organizations
- Faith-based organizations
- Food banks
- Hospitals/Clinics
- Federally Qualified Health Centers (FQHC)
- Trade, industry or professional associations, Unions, Chambers of Commerce
- Resource partners of the Small Business Administration
- Educational institutions, such as Community Colleges, Universities, or School Districts
- Indian tribes, tribal organizations, urban Indian organizations
- Local human service agencies/health districts
- Other public or private entities that meet the program requirements

**Note:** Awards will be granted to community-based organizations who meet the eligibility standards outlined in [45 CFR 155.210\(c\)](#), [45 CFR 155.215](#) and all requirements of [NRS Chapter 695J](#) and [NAC Chapter 695J](#) pertaining to Exchange Enrollment Facilitators (EEFs).



# Application Review

The Request for Application can be found on [NevadaHealthLink.com/sshix/grant-opportunities/](https://NevadaHealthLink.com/sshix/grant-opportunities/).

## Required Documents to Review:

- **[Request for Applications \(RFA\) - Community-Based Organization EEF Grants](#)**
  - Overview, eligibility, requirements, and timeline
- **[Attachment A – Coversheet](#)**
- **[Attachment B – Project Narrative Guidance](#)**
- **[Attachment C – Budget Narrative/Plan Guidance](#)**
  - **[Budget Plan \(Excel Template\)](#)**
- **[Attachment D – Scoring Matrix](#)**
- **[APPENDIX E - General Conditions and Assurances](#)**
  - Review, sign, and ensure compliance with State of Nevada Risk Management
- **[APPENDIX F - Fiscal Management Checklist](#)**
  - Review and confirm your agency meets all fiscal requirements



**Key Takeaway:** Review all documents carefully and submit a complete application. Incomplete submissions may not be considered.

# Applications Requirements

The complete application will include the following:

- Coversheet (PDF Signed)
- Project Narrative/ Scope of Work (PDF)
- Budget Narrative and Budget Plan (PDF and Excel File)
- General Conditions and Assurances (PDF Signed)
- Fiscal Management Checklist (PDF filled out)



Electronic copies of application attachment forms are available on the state's website at <https://nevadahealthlink.com/sshix/grant-opportunities/>.

# Application Requirements – Coversheet

- Applicants must use the coversheet template provided in **Attachment A.**
- Complete all fields
- Signature

# Application Requirements – Project Narrative

## Required Narrative Components

- **Organizational Capacity & Alignment** (15 Points)
- **Service Delivery Plan** (30 Points)
- **Community Focus** (15 Points)
- **Performance Metrics & Reporting** (15 Points)
- **Staffing, Training & Grant Management** (10 Points)

## Format and Work Plan Rules

- Use headings and subheadings and respond to each component individually.
- Refer to **Attachment B** for additional guidance.
- Letters of support are encouraged.

**Key Question:** How will your organization offer direct, in-person assistance with health coverage enrollment and education?

# Application Requirements – Budget Narrative/Plan

## Budget Narrative

Explain how each requested cost supports the project scope and outcomes.

- Personnel must include salary basis, level of effort, months charged, and role justification.
- Travel must follow GSA rates and show destination, number of trips, dates, and who is traveling.
- Other costs must be individually listed and tied to project objectives.
- Examples are provided in the RFA opportunity.

## Budget Plan

Applicants should use the provided Excel template to complete the overall budget for SFY 2027.

# Scoring Criteria

Coversheet <b>Pass/Fail</b>	Project Narrative <b>85</b>	Budget Narrative/Plan <b>15</b>	Total Points Available <b>100</b>
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## Evaluation Committee

An evaluation committee will score all proposals using the scoring criteria as noted in the **Attachment D**.

# Thank you for your participation!

## Contact Us



Website: <https://nevadahealthlink.com/sshix/grant-opportunities/>



Email application questions to: [navigatorsupport@nvha.nv.gov](mailto:navigatorsupport@nvha.nv.gov)