Jennifer Krupp, MPH, MBA, PHP, Administrator
Division of Consumer Health Services

Stacie Weeks, JD, MPH, Director
Nevada Health Authority

FOR IMMEDIATE RELEASE
September 1, 2026

Nevada Expands Free Health Coverage Assistance Through 16 Community-Based Organizations

$2 million investment will bring trained enrollment experts into communities statewide as Nevadans navigate Medicaid, Qualified Health Plans, and policy changes

CARSON CITY, Nev. – Nevadans **now have more** places to get free, one-on-one help finding, enrolling in and keeping health coverage as Nevada Health Link and the Nevada Health Authority have awarded funding to 16 community organizations across the state.

During the 2026 Plan Year Open Enrollment Period, more than 70,000 Nevadans who enrolled in health coverage through Nevada Health Link received assistance from a licensed enrollment professional, demonstrating the continued demand for trusted guidance in navigating health coverage options and the enrollment process. Brokers, Navigators, and Exchange Enrollment Facilitators provide free enrollment support in person, by phone, and virtually.

As eligibility requirements change and Nevadans move between Medicaid and Marketplace coverage, individuals and families may face new requirements and deadlines that can make maintaining health coverage more complicated. The expanded program is designed to provide trusted, local assistance at critical points in that process.

The expanded Enrollment Assister Grant Program will place trained enrollment professionals directly within organizations Nevadans already know and trust, including community health centers, food banks, youth organizations and human services agencies. These professionals, known as Certified Application Counselors and Exchange Enrollment Facilitators, will provide education and hands-on assistance to individuals and families seeking or maintaining health coverage.

The expansion is supported by $2 million allocated by the Nevada Legislature through Senate Bill 4 of the 36th Special Legislative Session.

“Health coverage can be difficult to navigate, especially when eligibility requirements are changing, or someone is moving between Medicaid and a Marketplace health plan,” said Jennifer Krupp, Administrator of the Division of Consumer Health Services. “By placing trained Enrollment Assisters within organizations Nevadans already know

and trust, we are making it easier and more reliable for individuals to get clear information, complete required steps and remain insured."

Through the expanded program, the participating organizations will provide free, in-person education and enrollment assistance related to Nevada Medicaid and qualified health and dental coverage, including the state's public option, known as Battle Born State Plans, available through Nevada Health Link. Their work will focus on:

- Increasing successful enrollment and reenrollment on NevadaHealthLink.com and through Medicaid
- Helping reduce gaps in coverage when consumers' eligibility or circumstances change
- Educating Medicaid members about H.R. 1's new work requirements and helping them complete required steps
- Assisting Nevadans with eligibility determinations, applications and document submission
- Reaching vulnerable, underserved and hard-to-reach populations in Nevada
- Improving understanding of health insurance and available coverage options
- Providing post-enrollment support to help Nevadans maintain coverage

"These partnerships allow us to meet Nevadans where they are and connect them with assistance tailored to their needs," said Joseph Filippi, Policy Manager of Nevada Health Link. "This is about more than completing an application. Enrollment Assisters will help individuals understand the process, respond to requests for information and make unbiased, informed decisions about their health coverage."

The 16 Enrollment Assister agencies and the areas they serve include:

- **Boys and Girls Club of Truckee Meadows** - *Humboldt, Lyon, Nye, Pershing, Washoe, White Pine*
- **Children's Cabinet** - *Clark, Elko, Washoe*
- **Community Health Alliance (CHA)** - *Lyon, Washoe*
- **Fallon Paiute Shoshone Tribes** - *Rural and tribal communities within and surrounding the Lovelock Paiute Tribe in Pershing County and the Yomba Shoshone Tribe in Nye County*
- **Food Bank of Northern Nevada** - *Douglas, Humboldt, Lander, Lyon, Pershing, Washoe*
- **Future Smiles** - *Clark*
- **Hope Christian Health Center** - *Clark, Nye*
- **Lyon County Human Services** - *Lyon*
- **Mesa View Regional Hospital** - *Clark (Mesquite)*
- **Nevada Health Centers (NVHC)** - *Carson City, Elko, Lyon, Nye, Storey*
- **Nevada Outreach Training Organization** - *Nye*
- **Northern Nevada Hopes** - *Washoe*
- **Promotoras Las Vegas** - *Clark*
- **Restoration and Recovery Foundation** - *Clark*
- **Toni's House** - *Clark*
- **Vegas Stronger** - *Clark*

"Local organizations understand the communities they serve, including the language, cultural and practical barriers that can make enrolling in health insurance challenging," said Janel Davis, Executive Officer of Nevada

Health Link. “Expanding this network gives more Nevadans a trusted place to ask questions and receive one-on-one help throughout and after the enrollment process.”

The Division of Consumer Health Services released a Request for Applications on May 1, 2026, inviting eligible community-based organizations to apply for the funding opportunity. Applications were reviewed based on organizations’ experience, proposed services and ability to reach uninsured, underinsured, vulnerable and underserved populations.

Many uninsured Nevadans may qualify for Medicaid or financial assistance to lower the cost of a private health plan purchased through NevadaHealthLink.com.

Nevadans can learn more about coverage options and find free enrollment assistance at NevadaHealthLink.com or by calling 1-800-547-2927.

###

ABOUT NEVADA HEALTH LINK

NevadaHealthLink.com is Nevada’s official health insurance marketplace for qualified and affordable health plans. NevadaHealthLink.com is operated by the state agency, the Silver State Health Insurance Exchange, under the Division of Consumer Health Services. It is the only place where qualifying Nevadans can receive federal tax credits to help lower the costs of monthly premiums. The state-based marketplace offers over 100 Qualified Health Plans from eight health insurance carriers. Nevada Health Link is also partnered with multiple dental carriers to offer qualified dental plans. Nevada Health Link is ideal for those who do not qualify for Medicare or Medicaid and do not have employer-sponsored health insurance. Open Enrollment runs from November 1 through January 15. Outside of the Open Enrollment Period, Nevadans who have experienced a Qualifying Life Event (QLE) such as loss of insurance, getting married or divorced, moving or having a baby, may be eligible for a Special Enrollment Period. For more information, visit NevadaHealthLink.com; subscribe to Nevada Health Link's YouTube channel; like us on Facebook or follow on X, Instagram and TikTok. Free help is available statewide through licensed enrollment professionals. To learn more, call 1-800-547-2927 or visit NevadaHealthLink.com.

ABOUT NEVADA HEALTH AUTHORITY

The Nevada Health Authority (NVHA) was created during the 2025 state legislative session through the passage of Senate Bill 494. Proposed by Governor Joe Lombardo, the agency was established to unify similarly aligned health and human services agencies to leverage the state’s purchasing power, reduce healthcare costs, improve the quality of care, attract more providers to Nevada, and streamline the delivery of services and programs. The Nevada Health Authority is committed to achieving these goals while upholding the values of public service, fiscal responsibility, and accountable leadership. Visit https://nvha.nv.gov/ to learn more.

Media Contacts:
Katie Charleson, Nevada Health Link, 775-687-9929
kcharleson@nvha.nv.gov

Bridgette Menist, The Abbi Agency, 775-323-2977